

Case Study

Digital Media Centre



Delivered for Blueprint

Facilities: Mixed-use scheme providing residential, office and leisure facilities | August 2009
Value: £16.4 million



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Introduction The commercial workspace was designed for 'start up' businesses, providing a range of additional facilities under one roof. It offers a solution to living, working and playing in one place.

Facilities include two cinemas, 62 apartments, digital media gallery, café and exhibition space.

- Key Facts**
- Cultural building fusing together an independent arts cinema, digital gallery, residential apartments, office studios and creative workspace
 - Form of building – places two main cinemas at its centre with the offices, workspaces and apartments wrapped around the perimeter
 - Collaboration between Blueprint, Phoenix Arts, Leicester City Council to provide an example of 21st century sustainable building design

- Successes**
- Change from traditional blockwork to Metsec to improve the thermal properties
 - Successful coordination of seven storey service voids to achieve tight height room requirements
 - Achieved critical funding milestone
 - Successfully incorporated clients changes to enhance the building without affecting the programme or quality

- Sustainable achievements**
- Energy Performance Certificate rating – B (High)
 - Solar PV panel to raise temperature of water for use by residential occupants

BREEAM Good

Testimonial **Ted Cassidy MBE, Chair of Phoenix Square:**

"We want businesses to be part of the Phoenix Square family, to make use of and enjoy our facilities, and to help ensure that Phoenix Square acts as a catalyst for job creation, the further development of the Cultural Quarter, and the continuing regeneration of the City and the County."

Peter Connolly, Development Director of Blueprint:

"This is our chance to show our commitment to delivering quality, design and sustainability. One of our main focuses is to give people the "wow" factor as they walk in and great care has been taken to this attention to detail. We wanted to demonstrate that we can not only talk about sustainability, but we can also deliver practical energy saving and environmentally friendly solutions."

Contact Kelly Hemsley, Business Development Manager | 01462 442 200



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