

Case Study

Premier Inn



Delivered for Whitbread

Nationwide Refurbishment Scheme
Value: £30 million p.a. | 4 Year Partnered Contract



WILLMOTT DIXON
GROUP



THE SUNDAY TIMES



Description

As a part of a partnered contract with Premier Inn, lasting for over 4 years, Willmott Dixon delivered a refurbishment scheme, a total of 500 hotels, which formed the client's nationwide brand refresh programme.

During the scheme a total of 55,000 rooms were refurbished across the client's hotel portfolio. The scope of works included new reception areas, resident restaurants and cafes.

Strict corporate guidelines had to be followed throughout the project to adhere to the Premier Inn's brand standards. Each project was extremely time, cost and quality focused and conducted in live trading environments.

Key Facts

Value: £30m p.a.

Duration: 4 Year Framework

Location: Nationwide

Client: Whitbread

Contact

Annalie York, Company Sales and Marketing Manager 0207 6349 634

A member of
Business &
Community



INVESTOR IN PEOPLE